



JSS MAHAVIDYAPEETHA  
**JSS ACADEMY OF TECHNICAL EDUCATION**

Affiliated to Visvesvaraya Technological University, Belagavi, Karnataka, INDIA

Approved by All India Council for Technical Education, New Delhi

UG programs accredited by NBA: E & IE; Accredited by NAAC with A+ Grade

*Department: Department of Management Studies*

**Co-curricular Activities organized**

**Jan 2023– Till Date**

Sl.No	Event	Date	Resource Person (If any)
1	Industry expert talk on “marketing analytics and expectations from MBA graduates from corporate”	06.01.2023	Mr. Rakesh Jaitly, senior sales director, oracle India private limited.
2	“ Practical applications of HR Analytics using MS Excel”	14.02.2023, and 15.02.2023	by Dr M R Prabhushankar, Assistant Professor, Department of IEM, jssateb,
3	workshop on HR Analytics	04.03.2023	Dr Rekha aranha, Assistant professor, school of Business and management, Christ University, Bengaluru
4	Lecture series on INDUSTRY 4.0 - Its relevance to Business	11.03.2023	Dr Rajeev Joshi, Deputy General Manager, Yokogawa, India Ltd. Bengaluru
5	lecture series on Managers VS Leader and there role in the organization growth	25.03.2023	Dr Rajeev Joshi, Deputy General Manager, Yokogawa, India Ltd. Bengaluru
6	Lecture series on leadership development in digital era	01.04.2023 08.04.2023 15.04.2023 06.05.2023	Dr Rajeev Joshi, Deputy General Manager, Yokogawa, India Ltd. Bengaluru
7	Workshop on “ Research Data analysis”	18.04.2023	Miss Roopa D N, Assistant Professor, department of Mechanical Engineering, JSSATEB,
8	workshop on “team building”	08.05.2023	Dr Prabhushankar M R, Assistant Professor, Department of IEM, JSSATEB
9	lecture series on Emerging Trends in Marketing”	13.05.2023	Dr Rajeev Joshi, Deputy General Manager, Yokogawa, India Ltd. Bengaluru

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10	Invited talk on Performance Assessment among Expatriates	15.07.2023	Dr Rajeev Joshi, Deputy General Manager, Yokogawa, India Ltd. Bengaluru
11	lecture series on “Impact of Globalization and its Implications on International Human Resource Management”	22.07.2023	Dr Rajeev Joshi, Deputy General Manager, Yokogawa, India Ltd. Bengaluru
12	a workshop on " Data Visualisation - Power BI"	24.01.2024,	Dr Prabhushankar M R, Assistant Professor, IEM, JSSATEB
13	A guest lecture on "E-Commerce Growth Trajectory"	25.01.2024	Mr Suneel Rao T R, Senior e commerce manager, Blooprint academy And Mr Prakash Mmaharaj, Founder - Blooprint e comerce, Blooprint academy
14	a technical talk on "real-time stock trading"	29.01.2024	Mr Sathyanarayana Jingade.K, Online stock trading technology,
15	invited talk is conducted on Gig Economy and nontraditional work arrangements,	10.02.2024	Ms. Rukkayya Ningalur, HR Lead Alethea communication technologies Pvt Ltd,
16	invited talk is conducted on College to corporate journey,	11.02.2024	Ms. Pallavi V, Talent fulfilment associate Accenture,
17	a technical talk on "Emerging Trends in Information Technoligy - For Managers,	12.02.2024	Dr Naveen N C, Dean Academics, JSSATEB
18	Technical talk on "Decoding Consumer Minds in the Age of Evolving Trends,"	27.02.2024	Kiran Mandrawadkar,  Business Head of Ethinos Digital
19	Technical talk on “Eight Habits of Highly Effective People”	02.03.2024	Dr Roopa D N, Assistant Professor, JSSATEB
20	A technical talk on “An Insight On IPR Patent, Copyrights and Trademark	04.05.2024	Dr. Gowreesh S Associate Professor, Department of  Mechanical Engineering.
21	Guest lecture on the topic of “Data Science and Visualization using Python”	06.08.2024	Mrs Snehalatha N, Assistant Professor, Department of CSE, JSSATEB.

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22	Technical talk on “ <b>Connecting the Dots: IoT in the Business World</b> ”	08.08.2024	<b>Mr. Manohar B S</b> , Head of EV-COE and Assistant Professor, Department of ECE, JSSATE-B
23	a guest lecture on “ <b>Intellectual Property Rights for Managers</b> ”	09.08.2024	<b>Dr. Sowmya K N</b> , Associate Professor, Department of ISE, JSSATE-B,
24	Invited talk by on “management lessons from the Bhagavad Gita”. Indian Management for Global Effectiveness	10.01.2025	Dr. Suresh N. from S-VYASA University,
25	A technical talk on Mental Health, Emotional, Psychological, and Social Well-being,	10.01.2025	Dr. R. Divya, MD-Psychiatry from RRMCH&H
26	The Department of Management Studies hosted Mr. Amith P, L&D Lead at Tata Capital, on 11 July 2025 (Friday) for a session titled “Innovate, Negotiate, Succeed: Real-World Lessons Beyond the MBA.”	11.07.2025	Mr. Amith P, L&D Lead at Tata Capital,
27	On 24 July 2025, the Department of Management Studies organized a guest lecture to enhance students’ financial literacy, market awareness, and understanding of trading fundamentals	24.07.2025	<b>Mr. Vijay Rao, Founder of VS PRO Trading Academy.</b>
28	<b>Department of Management Studies</b> , in association with <b>JSSATEB STEP’s</b> , organized a workshop on capital markets led by <b>Mr. Vijay Rao, Founder of VS PRO Trading Academy.</b>	05.11.2025	<b>Mr. Vijay Rao, Founder of VS PRO Trading Academy.</b>
29	On 12 November 2025, a workshop on “Building a Winning Curriculum Vitae” was conducted for III Semester MBA students	12.11.2025	<b>Ms. Shilpa Divakar, Alumni of JSSATEB</b>

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30	On 04 October 2025, a session was conducted by Mr. Supreeth M G, HR Manager, Mayon Group of Companies, Bengaluru, to improve students' confidence, communication skills, and interview readiness.	04.10.2025	Mr. Supreeth M G, HR Manager, Mayon Group of Companies, Bengaluru,

### Extracurricular Activities organized

#### Jan 2023 – Till Date

Sl.No	Event	Date	Resource Person (If any)
1	Alumini intration “ Journey from College to Corporate	04.02.2023	Ms Bimbika R Patel, Associate Grant Thornton, Indus And Ms Brunda R Patel, Associate Gaint Eagle.
2	Motivational talk”	1.02.2023	Mr B Vinod Kumar, Supply Chain Operations Manager, Accenture,
3	Induction program for I year MBA students,	23.02.2023	Chief guest Mr Arun Kumar, OA Ambassador, International water Association, South Africa.
4	invited talk on” Career Advancements for PG students”	23.02.2023,	Mr Girish, CEO Girish Ventures
5	Personality Development programe-	23.02.2023	by Mr Vijay Surana, Corporate Trainer and Advocate.
6	Mock Interview	25.02.2023	by Alumini Mr Supreeth M G, Alumini Judge Specialist talent acquisition, L&T Infotech, Bengaluru.
7	Expert Talk on “ KNOW YOUR TAXESI”	25.02.2023	Mr. Shivaprakash, Chartered Accountant, Bengaluru
8	An Event “COMMUNIQUEST”	18.04.2023	Ms Rukkayya Ningalur, HR Lead, Alethea communications and Mr Renukacharya H S, HR Manager, Three Wheels United Pvt Ltd.

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9	“Analysis for Ability Enhancement”.	09.12.2023 and 16.12.2023	Mr. Veerabhadra Yadwad, Executive Manager, Analyzer business, Yokogawa, India Ltd.
10	work shop on “Communication & Soft Skills for Employability”.	23.12.2023	Mr. Veerabhadra Yadwad, Executive Manager, Analyzer business, Yokogawa, India Ltd.
11	A training on Presentation skills	16.12.2023	Mr. Veerabhadra Yadwad, Executive Manager, Analyzer business, Yokogawa, India Ltd.
12	guest lecture on Financial literacy resource	11.01.2024	Mr Nachiket , Marketing and communication head, Fintopedia pvt Ltd,
13	ROLE PLAY AND SITUATION ANALYSIS	03.02.2024	-
14	Business Communication Workshop for the students of the first	23rd to 25th May 2024.	Mr. Renukacharya, HR Manager from Three Wheels United Pvt Ltd, Ms Rubina Mallick, Assistant Manager and Ms. Rukkayya Ningalur, HR Lead from Alethea Communications
15	Roleplay	23.11.2024	Mr. Supreeth M G, Alumni Judge, Specialist Talent Acquisition L&T Infotech, Bangalore
16	Ethnic Day and Saraswathi pooja on	03/08/2024	
17	two-day Student Development Program (SDP) titled “LAKSHYA - The Leadership Expedition	21.01.2025 22.01.2025	
18	On 23 & 24 December 2025, an aptitude and reasoning training program was conducted for students by Mr. Raghavendra N, Director, Dhal Media.	23.12.2025 24.12.2025	Mr. Raghavendra N, Director, Dhal Media.

Sl.No	Event	Date	Resource Person (If any)
19	The Department of Management Studies conducted a two-day program “Lakshya – The Leadership Expedition” on 26th and 27th November 2025 for I Year MBA students (Batch 2025–2027). The session was led by Mr. Vinay S. Patil, Leadership Coach, International Speaker, SkillFix Consultants Pvt. Ltd., Bengaluru.	26.11.2025 27.11.2025	Mr. Vinay S. Patil, Leadership Coach, International Speaker, SkillFix Consultants Pvt. Ltd., Bengaluru.
20	Trend Setter Week was conducted from 22 September – 26 September 2025 as a creative and engaging initiative celebrating fashion, confidence, and self-expression through themed outfit days	22.09.2025 to 26.09.2025	
21	The département of management studies organized Sports Day on 29 <sup>th</sup> December 2025 to promote fitness, teamwork, and sportsmanship among students.	29.12.2025	

**Any other students related activities organized**

**Jan 2023 – Till Date**

Sl.No	Event	Date	Resource Person (If any)
1	workshop on “Goal setting Interpersonal skills Group Dynamics and Time Management”	08.03.2023 - 10.03.2023	Dr Praveen Kumar, associate professor and Dr Yuvraj Nath Assistant professor, CMS, JSS S&TU, Mysore.
2	Management Fest –ADRISHT 2K23	16th to the 18th of August 2023.	

3	Farewell Program for the II year MBA students Graduating Class of 2023	07.09.2023	
4	" Role play and Situational analysis" stage event is conducted	03.02.2024	Dr Anand Kumar annigeri and Mr. Gnaneshwar AAO are the judges ,
5	industrial visit to Hindustan Coca-Cola Beverages Pvt. Ltd. in Bidadi, Bengaluru on 29.02.24	29.02.2024	
6	industrial visit to Dairy Day Classic Ice creams Pvt. Ltd	30.07.2024	
7	<b>Industrial Visit M/s Peps Mattress Pvt. Ltd.,</b> Coimbatore, on 6th August 2024, and <b>M/s Lisk and Kodai Choco Factory,</b> Kodaikanal,	6.08.2024	
8	<b>Potluck</b>	31/07/2024	
9	Saraswathi Pooja and Ethnic Day	22.01.2025.	
10	The Department of Management Studies organized an industrial visit to Toyota Kirloskar Motor Pvt. Ltd. on 26 September 2025 at the Bidadi Industrial Area, Ramanagara District.	26.09.2025	
11	On 25 September 2025, the Department of Management Studies organized an industrial visit to Hiveminds Innovative Market Solutions Pvt. Ltd., Global Tech Park, Bengaluru, for II Year MBA students (Batch 2023–2025).	25.09.2025	
12	On 02 January 2026, the Department of Management Studies organized an industrial visit to IKEA, Nagasandra, Bengaluru	02.01.2026	

